

# JIGYASHA KUNWAR

UX/UI DESIGNER

## CONTACT

- +1 443-901-8327
- jigyasha.kun7@gmail.com
- 20007 Amesburg way MD 20886
- [linkedin.com/in/jigyasha-kunwar](https://www.linkedin.com/in/jigyasha-kunwar)

## PROFILE SUMMARY

Passionate UX/UI designer with a Master's in Interaction Design & Information Architecture and background in Finance. Skilled in user research, prototyping, and usability testing, with a focus on creating, intuitive, inclusive, and user centered digital experiences. Combines analytical thinking and creative problem-solving to align business objectives with user needs.

## EDUCATION

**Expected graduation : 2025**

### UNIVERSITY OF BALTIMORE

- Master's in Interaction Design and Information Architecture

**Completed:2022**

### WESTCLIFF UNIVERSITY

- Bachelor of Business Administration

## SKILLS

- User Research & Persona Development
- Prototyping & Wireframing (Figma)
- User Journey Mapping & Storyboarding
- Usability Testing & Feedback Analysis
- Information Architecture
- Interaction Design
- Accessible & Inclusive Design
- Research Tools (Google Forms, Excel)

## LANGUAGES

- English: Advanced
- Nepali: Native
- Hindi: Intermediate

## UX/UI PROJECT

### Diary Study for Baltimore Voters ; 2024 election

- Conducted a diary study with Baltimore voters during the election, collecting qualitative data on their voting experiences and decision-making processes and pitched the findings to the members.

### Ralph Lauren Brand Research & Design

- Conducted in-depth user research to develop detailed personas and customer journeys, focusing on inclusivity and personalization strategies for the brand.
- Designed a comprehensive storyboard to visualize user interactions across both digital and physical touchpoints and presented to the senior executives

### Budgeting app for Undocumented Immigrant

- Designed and developed a financial management tool tailored to the unique challenges faced by undocumented individuals.
- Conducted user research to identify pain points and accessibility barriers.
- Created wireframes and prototypes in Figma, focusing on an intuitive and inclusive user experience.

## WORK EXPERIENCE

### Papa Nepal LLV

2023

Assistant Manager

- Oversaw daily operations of a high-volume restaurant, ensuring efficient workflows and excellent customer service.

### IdeaJar Digital

2021-2022

Digital Content Creator

- Managed customer interactions on social media platforms, increasing engagement and fostering positive brand relationships.
- Supported strategy development for enhancing customer journeys and online experiences.